1. About Us
   1. Who we are and what we do
      1. Nothin’ But Change is an initiative which is funded by the **Agents of Change Project [hyperlink to: http://stong.yorku.ca/agents-of-change-project/]** at York University. Our **mission** is to raise awareness about homelessness in the GTA and accrue funds to help people experiencing homelessness. While it is important that our project is able to help the cause of homelessness, we place great importance on making sure that our project is sustainable for many years to come, and will empower people to make a difference against homelessness. In all, our **vision** is to provide leadership and support to end homelessness.
   2. Why is this important?
      1. There is a strong need for an initiative like this to take place, as poverty rates have been steadily increasing during the past 10 years. In fact, there are over 5000 homeless people in Toronto; 28% of them being youth. We hope to not only provide these people with the necessary aid they need, but to also educate the public about this issue.
2. Charity
   1. Nothin’ But Change is a not-for-profit initiative. This means that ALL of our profit goes towards the charities we support.
   2. From our sales of toques and socks, 80% of the profit will support **360kids** [hyperlink “360kids” to their website: <http://www.360kids.ca/about-us/history/>] and 20% will go towards **RaisingTheRoof** [hyperlink “raisingtheroof” to their website: <http://www.raisingtheroof.org/About-Us.aspx>].
   3. As for the product we have designed – our high quality Nothin’ But Change t-shirts – 100% of the profit will support 360Kids
3. Buy Now
   1. T-shirts
   2. *Also Checkout* [this should be a separate section in my opinion as these products aren’t our own]
      1. Toques
      2. Socks
4. Media
   1. [here, we can post pictures as well as our youtube promotional video]
5. FAQ
   1. *Who started Nothin’ But Change?*
      1. We are three students at York University with a desire to better the housing situation in the greater Toronto area. The Agents of Change project at York University gave us the opportunity to draft a project proposal, which was then reviewed by the steering committee. Our project was approved and the Faculty of Health consequently funded our initiative $500 to pursue our plan of action.
   2. *Does Nothin’ But Change only support RaisingTheRoof and 360 Kids?*
      1. Currently, all of our profit will go towards these two charities. However, if there is a particular charity of interest that you would like to support with your purchase, feel free to contact us and we will try our best to accommodate your request.
   3. *Can I volunteer for Nothin’ But Change?*
      1. Definitely! We are looking for individuals who are excited about creating change in the community and we look forward to working with many of you. If you would like to volunteer with us, please contact us at [email address]
   4. *How will my clothes get delivered?*
   5. *How long does it take for my order to arrive?*
   6. *Where does Nothin’ But Change get it’s shirts from?*
      1. We value quality products which lead us to order our t-shirts from American Apparel. The t-shirts are made from 100% fine ring-spun combed cotton, meaning that they are lightweight, smooth and tightly knit
   7. *How do I know what size will fit me?*
      1. Sizing charts: http://www.americanapparel.net/sizing/default.asp?c=5A5082&chart=mu.shirts
6. Contact us
   1. \*\*organize this as you please\*\*
      1. [Here is SHIFT’s template as a possibility: <http://shiftapparel.ca/contact-us/>]